Sample Endorsement Letter

**September \_\_\_, 2023**

**<<Formal Salutation>>**

**<<Address>>**

**<<Address>>**

Dear **<<Personalized Salutation>>,**

Each year we are invited to participate in the Archbishop’s annual Catholic Services Appeal, which is an opportunity for each of us to support our brothers and sisters in Christ. Your prayers and generous support of the Appeal are continuing to make a difference in the Archdiocese of Louisville and right here in our parish.

Did you know that funds raised through the Catholic Services Appeal benefit our community directly? The Appeal supports Youth & Young Adults and Faith Formation programs, which bring faith and comfort to our families and bring us closer to Christ. The CSA provides support to our Seminarians, as they prepare to make a lifetime of service to God and to the future of our Church.

Whether responding to human needs, promoting vocations, providing ministry training, evangelizing, or assisting parishes, archdiocesan ministries and services reach beyond the ability of our parish or any other parish to do this work alone. It is the work that Christ has entrusted to His Church. It is work that we are called to support through our baptism. Through our gifts to the annual Catholic Services Appeal, we are partnering in the work Christ has given to the Church.

**Our parish goal for the 2023 Catholic Services Appeal is $<<insert target>>.** You will soon receive a letter from Archbishop Shelton inviting you to make a gift to this year’s Appeal. I will be making a personal gift, and I hope you will join me with a generous gift of your own. It is only through our generosity that these vital programs and ministries funded by the CSA can continue their good work.

On behalf of those served through your generosity, I thank you and pray that God will continue to bless you and your loved ones. Please remember those with needs in your prayers as well.

In gratitude for all that you do for **<< insert parish name>>,**

Sincerely yours in Christ,

**<<Pastor’s Name>>**

**<<Title>>**

PS – You can make a secure online gift or pledge at www.ArchLou.org.

Sample Follow-up Letter

**November \_\_, 2023**

**<<Formal Salutation>>**

**<<Address 1>>**

**<<Address 2>**

Dear <<**Personalized Salutation**>>,

It is appropriate at this time of Thanksgiving that we reflect on the many blessings we have received throughout this year. As part of our reflection, we should also think about the ways we can answer God’s call to share those blessings with others.

Last month, we began the 2023 Catholic Services Appeal. This Appeal is the annual invitation to all Catholic households in our area to support the ministries and services provided through our Archdiocese. Our parish goal for the 2023 Catholic Services Appeal is **$<<insert target**>>. To date, we have received gifts and pledges totaling **$<<insert** **current total**>> through the support of <<**insert participation total**>> households.

If you have already made a gift to the Appeal, please accept my sincere thanks for your support. If not, I hope that you will respond today with a gift or pledge to this year’s Appeal. Your gift is a demonstration of your commitment to our mission and may be made by picking up an Appeal envelope at the parish office, or by making a secure gift online at www.ArchLou.org/CSA.

A gift to the Catholic Services Appeal is a wonderful way to share our blessings with others and demonstrate our gratitude to God for all He has given.

Wishing you and your loved ones a blessed Thanksgiving and Advent season.

Sincerely yours in Christ,

**<<Pastor’s Name>>**

**<<Title>>**