**Planned Giving**

**BLURB SERIES – Parish Bulletins/Newsletters**

*The following series of short 3-4 sentence blurbs can be shared over weeks or months and are intended to stimulate the reader’s interest in learning more about making a planned gift to the parish. Parishes may wish to print the series of blurbs in weekly bulletins, monthly/quarterly newsletters, and other communications with parishioners.*

1. Where there is a will there is a way to be an angel for our parish. It can be as simple as including one specific sentence in your will. To learn more about how *(insert parish name)* can be remembered in your estate, contact Melody R. Denson in the Archdiocese of Louisville’s Office of Mission Advancement at 502-585-3291 or by email at mdenson@archlou.org.
2. There is no greater peace of mind than knowing your personal property and accumulated wealth will be shared with family and loved ones exactly as you intend. If you wish to remember (*insert parish name*) with a gift, this can be easily included in your will. For more information, contact Melody R. Denson in the Archdiocese of Louisville’s Office of Mission Advancement at 502-585-3291 or by email at mdenson@archlou.org.
3. Did you know that if you die without a will, your wishes for your estate may not be followed? In the absence of a will, the court will determine how your estate is distributed. Being a good steward of one’s resources includes responsibly managing the Lord's abundant gifts. To learn more about will planning, contact Melody R. Denson in the Archdiocese of Louisville’s Office of Mission Advancement at 502-585-3291 or by email at mdenson@archlou.org.
4. With a bit of planning, you can help us take what we do today and make it even better tomorrow. Please consider making a gift to *(insert parish name)* through your estate. It can be a simple process and costs nothing during your lifetime. To learn more, contact Melody R. Denson in the Archdiocese of Louisville’s Office of Mission Advancement at 502-585-3291 or by email at mdenson@archlou.org.
5. Open a door that was once opened to you. The thoughtful act of including (*insert parish name*) in your will may result in the largest one-time gift you ever make to the Church. To learn more, contact Melody R. Denson in the Archdiocese of Louisville’s Office of Mission Advancement at 502-585-3291 or by email at mdenson@archlou.org.
6. Consider naming *(insert parish name)* last in your will. After all family and loved ones have been well taken care of, name the parish as recipient of the residuary estate (the amount that is left). To learn more, contact Melody R. Denson in the Archdiocese of Louisville’s Office of Mission Advancement at 502-585-3291 or by email at mdenson@archlou.org.



**Planned Giving**

**CONTENT INSERT – Parish Bulletin/Newsletter**

*The following content invites the reader to consider making a planned gift to the parish. Parishes may wish to select from among these options and print the content as a separate insert in the Sunday bulletin or an upcoming newsletter.*

1. Many Catholics prayerfully consider remembering their parish with a planned gift in gratitude for a lifetime abundance of God’s blessings. Planned gifts are made through wills or through life-income gifts and often have favorable tax benefits. These gifts derive from the donor’s accumulated assets, unlike annual gifts or pledges that derive from annual income. Planned gifts are used by the parish as directed through the donor’s will.

By including (*insert parish name*) in your will or estate plan, you elevate the parish to the level of family. Estate gifts are important because they help ensure our children, and future generations, will have similar opportunities for ministry and spiritual life that current parishioners enjoy. All these gifts enhance the vitality of our parish for future generations and continually renew our ministries.

There are many ways to make a planned gift to *(insert parish name)*. An information packet is available through the Archdiocese of Louisville’s Pastoral Center by contacting Melody R. Denson, Director for Major Gifts and Planned Giving, at 502-585-3291 or by email at mdenson@archlou.org.

1. Christian stewardship shapes all phases of our lives, including plans for our worldly goods and resources after death. For many, remembering the Catholic Church with a planned gift is an optimal way of being good stewards of the gifts entrusted to us by our Heavenly Father.

Planned gifts are typically larger and have a deeper purpose than normal Sunday contributions, capital campaigns or special fundraising events. A few examples of how you can leave a legacy gift to *(insert parish name)* through planned giving include: a simple will bequest, establishing a charitable remainder trust, or designating the parish as a beneficiary of a life insurance policy.

There are many ways to make a planned gift to *(insert parish name)*. An information packet is available through the Archdiocese of Louisville’s Pastoral Center by contacting Melody R. Denson, Director for Major Gifts and Planned Giving, at 502-585-3291 or by email at mdenson@archlou.org.

1. With your annual stewardship renewal giving, you support the day-to-day operations of *(insert parish name)* and you make a personal statement about how you wish to support our Catholic ministries. Planned giving asks you to make that statement permanent by giving from your accumulated assets so that the parish can continue to grow and thrive for years to come. A planned gift provides the opportunity to leave a legacy for future generations of parishioners.

There are many ways to make a planned gift to *(insert parish name)*, regardless of the size or value of your estate. An information packet is available through the Archdiocese of Louisville’s Pastoral Center by contacting Melody R. Denson, Director for Major Gifts and Planned Giving, at 502-585-3291 or by email at mdenson@archlou.org.

1. Imagine having an everlasting impact on the lives of families at (*insert parish name*) by remembering the parish in your will. Estate gifts help us build a solid foundation of Catholic formation for future generations of parishioners. There are many enduring benefits to remembering the parish with a legacy bequest, and it does not have to cost you anything today.

Please consider including a legacy gift for *(insert parish name)* in your will. An information packet is available through the Archdiocese of Louisville’s Pastoral Center by contacting Melody R. Denson, Director for Major Gifts and Planned Giving, at 502-585-3291 or by email at mdenson@archlou.org.